The Scientista Foundation

Campus Director Internship Program

Orientation Packet

OVERVIEW

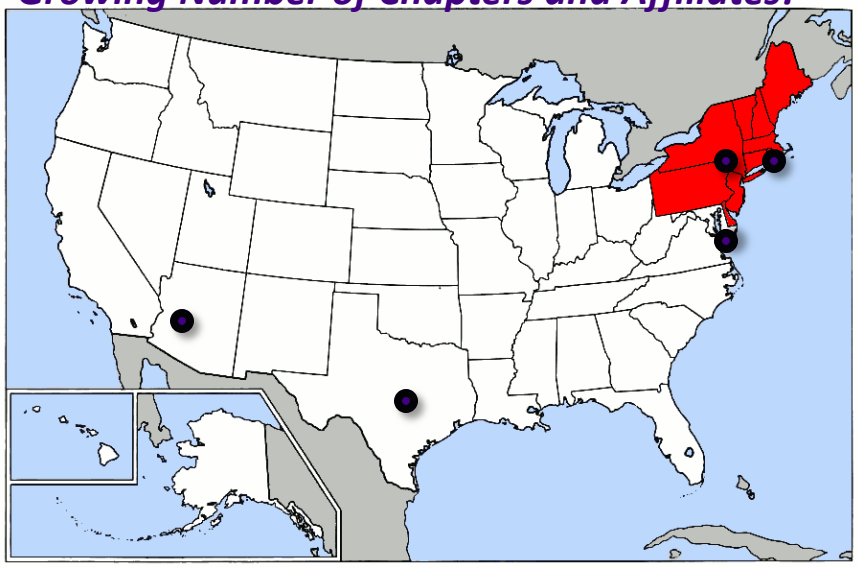
- Mission
- Internship
- Ideal Candidate
- Campus Model
- Chapter Goals
- Role of Director
- Benefits
- Join

Scientista Foundation Mission

The Scientista Foundation aims to empower pre-professional women to pursue careers in the sciences, technology and engineering. We do so by 1) increasing the **visibility** of female role models through an online platform, 2) creating and strengthening **communities** for women across campuses, and 3) providing opportunities and **resources**.

The Scientista Foundation will dispel many individuals' perception of what a "woman in science" is, replacing this perception with close accounts of the real-life experiences of female scientists.

Growing Number of Chapters and Affiliates!



The Internship

Description

The goal of the Campus Director (or co-director) is to create a strong community and network of *scientistas* both within one's campus and between campuses. Campus director will consult weekly with the executive team and work independently to build and manage her own board and members on her campus.

The directors are responsible for creating school-specific content on their campus webpage, marketing Scientista to their campus, and creating a community both online and off line through events. The directors will also work to outreach and liaison with the faculty/departments at their school and with other student organizations both within their campus and their larger region.

The Ideal Candidate

Our ideal candidate will demonstrate the following qualities:

- Interest in **new media, publishing, journalism, marketing, business and startups/IT.**
- ***"In the know"*** about science events and happenings on campus;
- Passionate about creating communities through media and events
- An ***innovator***; someone who is a ***self-starter***
- Highly ***motivated*** and ***responsible***: Extremely reliable about checking and responding to emails, which will be our main source of communication
- Demonstrates strong ***leadership*** qualities as well as ability to ***collaborate*** with teammates.
- Someone who is **excited to have** a **huge social impact** both on their campus and in the field of science!
- Someone who is **fun, friendly**, and will work well with our team ☺

The Campus Model

Work directly with the executive directors and team of campus directors

Executive Directors

You

Campus Director

Campus Director

Campus Director

Campus committee Chair (Department Chair)

Campus Committee Chair (Social Chair)

Campus committee Chair (Branch Editor)

Manage your own team!

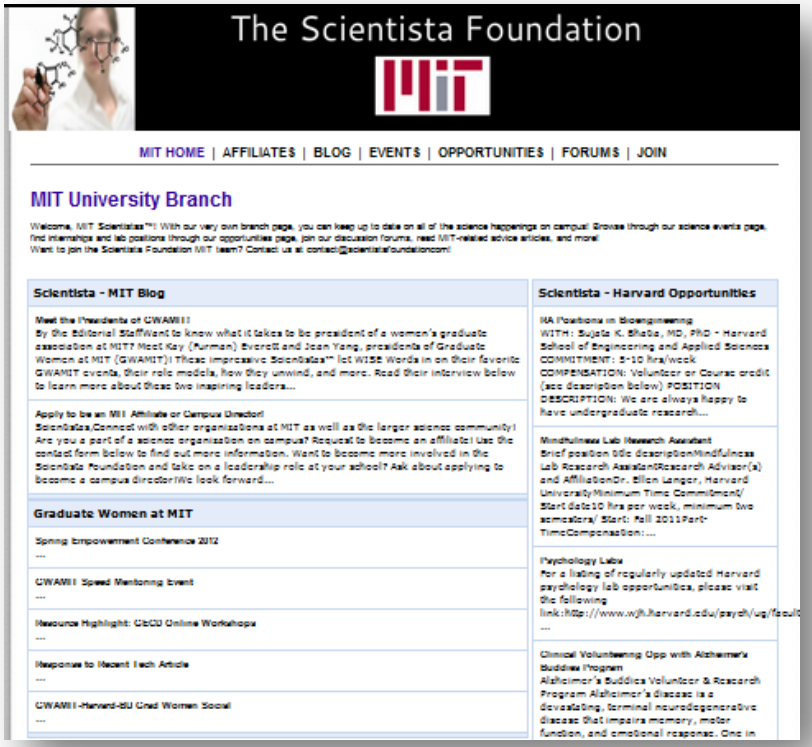
Committee Members

Committee Members

Campus writing team

Chapter Goals: Breakdown

- To **market** Scientista to every woman on your campus via
  - Online social networks
  - Mailing lists/ postering
  - Department outreach
  - Your own innovative/creative marketing strategies
- To create a strong **community** for Scientistas on your campus through
  - Socials/ study breaks
  - Discussions/panels
- To create an online presence and campus-relevant **content** and resources through
  - Your online blog
  - Your online discussion board
  - Your online opportunities board
- To connect with the larger scientista community via intercollegiate **collaborations**



Role of Director(s)

Specifics

- To recruit and manage a campus committee as necessary to accomplish the chapter goals
- To spearhead innovative marketing strategies to recruit new *scientistas* and increase campus presence
- To generate content for the blog, update the events calendar, and oversee the jobs/opportunities page for your campus
- To participate in the **Scientista Presidents' Circle**, which connects directors and leaders from across campuses

Time commitment

- The internship will require approximately **3hr/week**. Directors must be available for 1 hr weekly Skype meetings with the national team.

  Studies come first, therefore the hours that you work are flexible, and we will work with you to accommodate your exam schedules!

What you will gain:

Professional Development

1. Development of valuable ***skills*** in business, marketing, leadership, fundraising, publishing/content creation.
2. ***Entrepreneurial*** experience of building an organization from the ground-up, as well as creative input in helping to shape the Scientista campus model for all future generations.
3. ***Connections*** to professional women in science across industries (including prominent professors at your campus)
4. Access to **jobs/internship** opportunities.
5. **Visibility** as a leader at your campus and globally as the Scientista Foundation expands.

What you will gain:

Social/Personal

1. Meet and connect with a ***community of like-minded peers*** at your campus.
2. Forge strong ***relationships*** with the Scientista directors and executive team.
3. Become a part of a strong ***support network*** of Scientista students, advisors, and alumni that will last a lifetime!

Are you ready to empower women in science?

Let's get started!

Apply today to become a Scientista Director: scientistafoundation.com/join.html